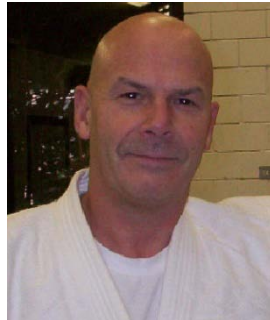




**D** **N** **A** is the building block of your life.  
**D**esire **S**tudy **A**ction is the building block of your internet wealth.

# Blueprint For Wealth



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March 2012



*Hello There!*

This small document is not really about me, but what I can show you that might help you choose a way I use to grow a sturdy business online over a period of time.

In the chapter at the end I have put various training and opportunity resources that might help you further.

## **Straight Talking!**

Let's get this out of the way now. Don't look at this as negative discussion, but pragmatic - a real assessment of how things are.

When you know the ground rules it is easier to move forward in a positive direction with realistic timeframes and expectations.

## **Why Do YOU Want To Start An Online Business?**

Seriously, have you REALLY thought about this?

Perhaps you had another bad day at work and this is just a knee jerk reaction. You have seen all the 'golden' opportunities paraded around the internet and thought 'why can't I have some of it'.

Believe me, these 'old timers' have taken the psychology of sales, honed over many, many years off-line, and brought them into the internet world.

If they have you drooling at the mouth with promises that will change your world overnight and have you reaching for your credit card - they have accomplished their job!

*"Wouldn't it be glorious to work at home on your laptop in your pyjamas, have no boss, no deadlines, no physical stock, and an informal structure to work within...?"*

Of course all of these things sound VERY appealing when the normal workplace is grinding you down.

**IMPORTANT:** If you come onto the internet looking for a quick fix to all your financial problems, I am afraid you will be sorely disappointed despite all the glitz, glamour and promises of overnight wealth coming at you in all directions when you log on.

**IMPORTANT:** If you came online looking to make your fortune by putting in very little money or effort - again - you will be disappointed and you will fail.

Business is business - and the only difference is your bricks and mortar storefront has been replaced by a computer display equivalent making it a much cheaper opportunity with smaller overheads.

- The internet has changed in the last 5 years and is still changing.
- The easy money is no longer there.
- People are financially squeezed and looking for a bargain.
- People are still predominantly lazy and excuse ridden.
- They have always had the 9-5 job holding their hand through life.

There IS money to be made though and you will have to WORK hard and FOCUSED over a length of time and jump over many hurdles thrown at you to achieve your dreams - which you WILL achieve if you persevere.

**You must get your head in the right place before you even contemplate signing on the dotted line!**

If right now, you just want to jump in and 'give it a go' - like a hobby - I can pretty much put money on it that you will FAIL!

Sorry, that's the WRONG mentality!

Most hobbies will cost you money to enjoy rather than make you money to live comfortably on and retire you from that 9 – 5 drudgery.

I want you consider that when you have made the decision to start a money making business online - you also make the decision to **give it 100% of your effort.**

- **not occasionally**
- **not just when you feel like it**
- **not just for a month or so.**

You must give it 100% until each goal or level on your road to wealth and freedom is achieved. All those that are winners in the on line businesses will tell you the same.

You must believe that you have that ability to achieve.

You must take on board the necessary training required for you to evolve and learn and master new skill sets.

All this will not take place overnight. It will be part of your personal growth and development - even if you are starting with zero experience.

Let's be honest - if you have never had any kind of business, marketing or online experience before - you are faced with a large learning curve.

**Note that it is a LEARNING curve - not a high barrier!**

Choose your business wisely and there will be people to help and mentor you along this curve. Appreciate that at the start - things may be frustrating and slow. We have all been there when faced with challenges outside our comfort zone.

**We learn - we develop - we become creative - we succeed!**

This not meant to turn into a motivational document, but by now you should be getting the picture.

Don't enter any business opportunity half-heartedly or half-informed!

Don't be distracted by the thousands of siren sales voices and opinions once you have started.

Don't be an **opportunity hopper** - it makes everyone wealthy EXCEPT YOU!

## **What Is An Opportunity Hopper?**

The internet marketing business seems to be falling over itself to see who can put out the loudest, shiniest website promising instant riches nearly overnight.

A lot of people are in 'pinched' situations financially and are easily swayed by a very good sales site with fancy cars, beach scenes and the promise of retirement in 18 months...if you part with your cash (more usually a credit card for those already short of money) for training / promotion of your cloned site to everyone else on the web.

Then they find that after 3 months of 'waiting for it to happen' nothing does happen – so off they go to the next best thing that has come along.

They keep doing this 'opportunity hopping' until they give up in disgust. Don't worry – that was me for few years on the internet – **the human frog**.



I didn't give up - even though I made and lost thousands of dollars. Continually educating myself with courses on and off the internet has given me a different skill set and mindset now.

*"I have to say that making money on the internet with legitimate opportunities (not one of the thousands of 'scams') is not much different from the effort required to make a success of business Offline!"*

Understand that your business will take **time, money and sustained effort** (ACTION) to build a profitable and stable business.

If you believe that you know different to the above and will be a sudden, overnight success - I know from experience that this is unreasonable and unrealistic, and as we beg to differ, I wish you well and just close this document up.

## **What Will You Do - What Could You Do?**

Simply stated - most things online will fall into a small number of camps.

You will be selling your own products.

You will be selling someone else's products as an affiliate for a cut of the sales price.

I do **both** of these, but in competition with hundreds of thousands of others; I can't see me making my fortune purely from the logistics. It's 'pay a few bills' money. There are online courses in their **thousands** to help you to do this.

What I did find was a mature, realistic wealth building club with an integrated repeat matrix system and an excellent cash back recruiting and advertising package. Residual income builds up bigger and bigger as time goes by. I'll show this in a moment how it stacks up against our list of checks for a good opportunity.

I can only do this well if I help other people.

I won't **DO** their work for them or for you, but I and my up line team right up to the CEO can help build their business with support training and direction.

The good time to start building your internet lifestyle is while you are **STILL** employed and have money coming in to pay (most of) your bills.

Balancing your time between working your job and building your business will only be a challenge if you let it become one.

## Scam or Legitimate Opportunity?

The internet is awash with multi-level-marketing opportunities right now (2012) so **there are a million ways to LOSE money on the internet** interspersed with a few good ways to make money.

A scam works because it appears viable and appeals to someone who is just a little desperate to believe the storyline and promises offered.

Trying to tell the difference between a scam and a legitimate business opportunity can be difficult at best.

- ALWAYS read ALL the website pages and make sure you understand exactly what you are getting involved in and what you have to do to make money from the business system.
- Check whether it is subscription based or a once only fee to join.

Here are some different ways of looking at the opportunity you are thinking of joining, or even the one you are in now.

If any answer is not obvious then think carefully about your involvement investing your time and money.

- ❓ *Is it a product that people REALLY want and can make use of?*
- ❓ *Is it good value for any money required and cheaper than they can get locally on deals?*
- ❓ *Is the company mature, legitimate and the headquarters listed?*
- ❓ *Is the company CEO out there showing him/herself?*
- ❓ *Do the CEO/Leaders show their validated incomes?*
- ❓ *Do they have a forum for an open discussion of concerns and questions?*
- ❓ *Is the product explicitly stated or are you left not sure what is being offered?*
- ❓ *Would you or are you using the product yourself?*
- ❓ *Are there regular training webinars, training back offices, help lines and support?*
- ❓ *Do they want you to make a 'list' of friends, relatives and business associates?*
- ❓ *Are they using the internet to market (not home meetings, 3 way calls, etc)?*

## Desire + Study + Action = SUCCESS!!!

For you to get wealthier boils down to combining these 3 components.

**Desire** = **You** must have a strong desire to earn income!

**Study** = **You** must learn ALL you can about how you are going to earn income!

**Action** = **You** must take action in order to succeed (Promote your business)!

These THREE ingredients above combined are extremely vital and you must have them in place to have **SUCCESS!** If you do not, then I'm sorry to say, again, YOU WILL NOT SUCCEED with ANY business!

## ***Those that get this, over time DO Succeed and get Wealthy!***

Let's face it - most people looking to make money initially don't really CARE that much about the products or potential.

They don't understand or are not very good with marketing -so they want and need a **'blueprint' - a complete, step-by-step guide** that shows EXACTLY HOW they are going to make **MONEY** as soon as possible!

They also want someone to mentor their way through this process.

Give motivation and encouragement to continue on the road to success.

A group that will offer guidance through the barriers, pitfalls and barren times that WILL appear from nowhere to try and knock you back.

## **Let me show you an example of a business opportunity I am in 'F5M-MC' that fills our requirements we stated earlier.**

*Is it a product that people REALLY want and can make use of?*

- ✔ Yes. People are always looking to make money outside their 9-5 and perhaps have a long term view of getting out of that rat race. Plus, it's something that is purely internet based and can be run anywhere you have access during tea and lunch breaks and when you can at evenings and weekends.

*Is it good value for any money required and cheaper than they can get locally on deals?*

- ✔ In this case we are not concerned with physical products on or offline so we do not limit our market to a narrow field of peoples wants, or have a garage full of unwanted products or have to go out round the neighbour's doors at night with catalogues.

*Is the company mature and legitimate and are the headquarters listed?*

- ✔ This company has been running and paying out since concept twenty years ago. When founded it was checked against the Attorney General's office list of items to consider and found to be well inside the requirements. The feeder company which is the workhorse of the system offering **multiple streams of income** and a **residual income** that will be **paid out to you for life**, at a very low start up cost is a registered company based in Canada with its own lawyers, etc. It has been in place for 5 years.

*Is the company CEO out there showing him/herself?*

- ✔ Absolutely! **John Kielec** is ranked #27 in the top 30 internet marketers in the world. He teaches you everything he knows for free when you join the opportunity at ANY of the 3 membership levels.

*Do the CEO/Leaders show their validated incomes?*

- ✔ John also freely offers proof of what he does and how he does it and what money he makes in various income streams.

*Do they have a forum for an open discussion of concerns and questions?*

- ✔ Absolutely. It's a good strong team, as well, with lots of positive support for each other.

*Is the product explicitly stated or are you left not sure what is being offered?*

- ✔ Yes. It is laid out on the website front page and I will do my best to explain explicitly in the following pages.

*Would you or are you using the product yourself?*

- ✔ Absolutely. I am Team Leader in not one but 2 streams in the business! I doubled up on my potential income (I live and work at home now), but just one is good for most people!

*Are there regular training webinars, training back offices, help lines and support?*

- ✔ John Kielec, CEO, generously gives of his time to train new members weekly in great detail. He answers questions for hours in the webinars and shares tried and true as well as new techniques to help his members succeed online in their business. You can email him or his small team in person. The back office gives everybody a road map and directions to take in great detail!

*Do they want you to make a 'list' of friends, relatives and business associates?*

- ✔ No! However, if they do ask you 'what you are doing' you can show them. Let them make their own mind up – NEVER force or beg ANYONE into what you are doing – they will exit at the first opportunity. Many people are not cut out for, or do not want to do internet marketing in business opportunities. Invite them to one of the regular information and training sessions online Saturday morning.

*Are they using the internet to market (not home meetings, 3 way calls, etc?)*

- ✔ This is an internet based business opportunity. Though there is nothing wrong with getting business cards made up with directions to go to your online website.

## So How Does This Business Work?

John created the [F5M-MC](#) after his success promoting Fortune 5 Minutes as a part of the WealthSystem™. Here is what John says..

*"I have been a past victim of many failed opportunities and been taken by Internet con artists. What's even more disappointing these days, the entire home money earning sector is at its worst that ever been before.*

*We really have to be cautious in choosing programs or opportunities which are too good to be true. Even the ones that seem to be the most honest ones are leading people into failures for a reason.*

*The 'F5M-Millionaires-Club' is dedicated to all of the honest, decent people in the world who are searching for a way to create a brighter future for themselves and those they care about ... without cheating or stealing from others!*

That F5M-MC has survived and grown in to its present form for many years is a testimony to the business concept and guidance given to all members by the leaders in charge – predominantly:

**John Kielec**      Founder/President of F5M-Millionaires Club and  
**Rick Mathews**      Founder & President of The WealthSystem™

At first sight, the [F5M Millionaires Club](#) generic website can appear to be a little loud, a little ambitious in its enthusiasm to get its message across, possibly scammy!

It is also a little dated in its construction - full of eye jangling Johnson boxes and changes of fonts and colors overstate the message.

If you landed on it you might just jump off it again quite quickly for being too busy and confusing about getting a million dollars – ‘yeah right..!’ and miss what it is about and what it can seriously offer you!

So that’s why we use [capture pages](#) and reports and emails long before the website is mentioned at the end.

### Is this ‘F5M-MC’ Business Complicated?

When you first come into F5M-MC you could easily overwhelmed by all the levels, programs and matrices.

However you will find that it is quite **SIMPLE!**

Since one level or program pays entry into the next, and everyone you refer follows you through the system, simply always promote the start F5M-MC program **ONLY ... and everything else will take care of itself!**

**Essentially YOU just have to do this:**

Introduce people from all over the world to the F5M-MC opportunity by using all the advertising methods we show you in our training site...



**And F5M-MC takes care of the rest:  
Those that join what is offered are placed in the business machine:**



**Everyone helps promote the business and  
people are fed through the matrices:**



**And everyone takes their profits as they roll round  
and in doing so help other people make money:**



## How Exactly Does This 'Business Machine' Work?



**OK! This is where most people's eyes glaze over.**

**\*Seriously - once you join, the progression through the business is taken care of by the company automated software and manual cross-checking.**

The training is the same for everybody at all levels.

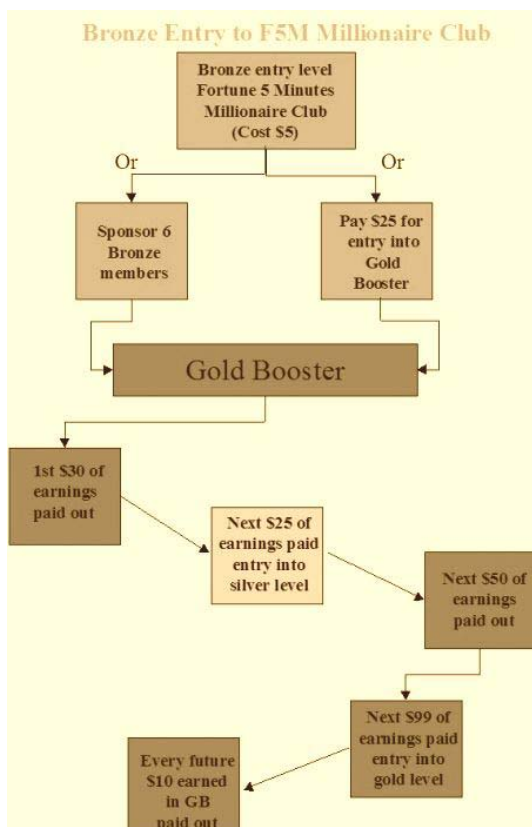
**The higher the level you start at - the less the workload and waiting time.**

<a href="#">Bronze</a> membership business package	\$5
<a href="#">Silver</a> membership business package	\$49
<a href="#">Gold</a> membership business package	\$199

**These are ONE TIME only investments for a place in this business opportunity – for LIFE!**

From then on, it depends on your own effort... with support and guidance...

If you **apply yourself as instructed** – it's not unrealistic to expect your average monthly income to move into a couple of thousand dollars or more after 2, 3 or 4 years and continue to improve as time goes on.



The flow chart shows activity from entry at the Bronze level and the steps that happen to take you to SILVER and then the GOLD levels.

Let's have a look at the **BRONZE** entry level that costs \$5 once only for life membership.

**Joining and just sitting at this position will not make you any money!**

It is for people who are curious about the business at this point and want access to the membership to read more about the workings before upgrading higher.

Consider it a filter system to weed out those who want to move forward and those who decide that the opportunity and the work is not for them and move on to the next shiny money program.

To make money, a bronze member must enter the Gold Booster program. At this point it can move forward in 1 of 2 ways.

- 1. Put in the time and effort advertising the capture pages and get prospects from which you sponsor 6 new members at the Bronze level. When you do, \$25 is then spent on your behalf to purchase a position into “Gold Booster” pay plan and occupy the top seven positions in your Gold Booster matrix and earn some instant cash or....
- 2. Pay \$25 and enter the Gold Booster program directly.

Now your goal is simply to advertise (we will discuss this later) your capture pages to offer the business potential to new members. As these new members progress, they will also earn or purchase a Gold Booster position and help fill up your Gold Booster matrix.

When you get enough new members (or you receive spill over members from above you) enter your Gold Booster matrix, you will earn enough money to become a **Silver** Level member, and eventually a Gold Level member which we will briefly discuss in later pages as all the information is on the [site](#).

**These have even more wealth building matrices involved!**

**CAUTION!** When you are recruiting - and someone signs up as Silver or Gold from your advertising – if you do not match their level by upgrading they will bypass you to the next matching level in your up line.

You will get an email giving you 24 hours to match the upgrade in order to retain that member as part of your down line.

## **What Is This ‘Gold Booster’?**

Thought you’d never ask. But don’t say I didn’t warn you.

In a nutshell, wherever you join F5M Millionaires Club puts you in **a progression through a series of matrix systems that produce ever increasing profits.**

The first one of these is the Gold Booster - so called because the Gold Member position is the pinnacle of the system aimed for.

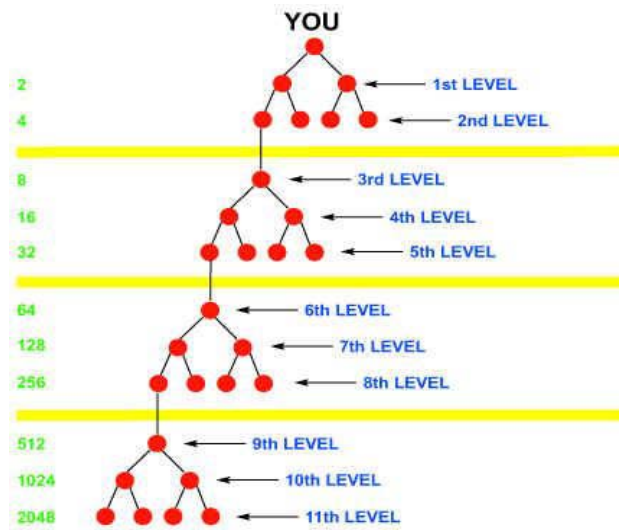
**Gold Booster** is designed to create revenue that pays out and provides the cash to be able to enter the higher earning programs in the F5M Millionaires Club.

## So what DO you earn in the Gold Booster?

The Gold Booster is a 2 x 11 matrix 😞 ...but not just ANY old matrix!



This is what the matrix looks like down to the 11th level from the point you begin:



This means that that under you there are two people, under those two people there are two more under each and so on. This goes down 11 levels making **4094** positions.

**That's an awful lot of positions to fill!** 😞 **Can we shorten it? YES!** 😊



**OK! Get the matchsticks under the eyelids... I'll try and keep this short...**

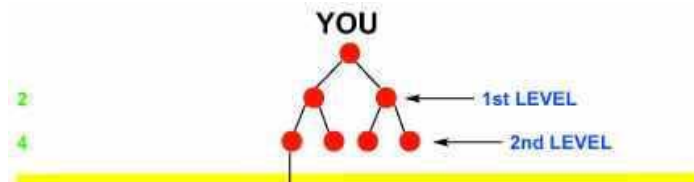
You join in a matrix – as far as you are concerned you are at the top - but you do not see all the people above you. There are many hundreds of people above you, around you and below you – and you are a **PART** of **THEIR** matrices!

This is where it gets interesting, because everyone who buys an entry into the matrix gets **7 positions**.

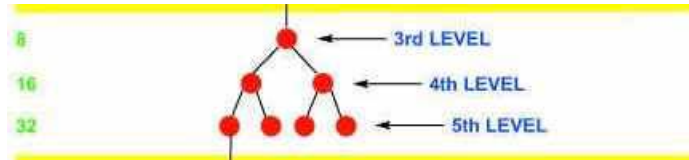
You have eleven levels below you.

You've got the first seven positions with your name in the top position one, two positions under you and the four positions in the next level.

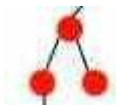
That's the **1st level** and the **2nd level**.



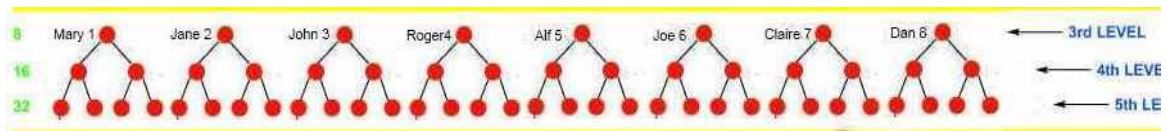
Now if 'Mary' joins you – she starts at one of your 3<sup>rd</sup> level positions:



As far as Mary is concerned that is the top point of **her** matrix and **her** first 7 positions. As you can see though, Mary and her 1st and the 2nd level are in your matrix at 3<sup>rd</sup> level, 4<sup>th</sup> level and 5<sup>th</sup> level.



So, each position in the matrix must have two descending positions to complete so we need 7 more people besides Mary to complete 3<sup>rd</sup> Level...



The numbers down the left hand side of your matrix indicate the number of people that are needed to complete that level. We must remember that 'Mary' through to 'Dan' **each** fill 7 positions – filling up your 3<sup>rd</sup> 4<sup>th</sup> and 5<sup>th</sup> levels!

So it **only takes 584** new members or entries to fill the whole matrix while each of the 4094 positions STILL PAY out for each position! Also remember that because **you get 7 positions**, **each booster** will pay out \$1343.60 x 7 for a total of **\$9405.20** minimum for only a **\$25 investment**.

Level	Amount	People	Income
1	\$0.10	2	\$ .20
2	\$0.10	4	\$ .40
3	\$0.10	8	\$ .80
4	\$0.10	16	\$1.60
5	\$0.50	32	\$16.00
6	\$0.10	64	\$6.40
7	\$0.10	128	\$12.80
8	\$0.50	256	\$128.00
9	\$0.10	512	\$51.20
10	\$0.10	1024	\$102.40
11	\$0.50	2048	\$1024.00

Total earnings = \$1343.60/matrix X 7 matrix positions = \$9405.20  
One time invest of \$25 returns over \$9400 in profits plus advertises your business.

That is the minimum guaranteed payout per one position or matrix and **does not include income spill over** which earns you **up to 55% more**.

As your down line grows in the Gold Booster, your income spill over increases as well!

As you can see, the money quickly adds up to thousands of dollars, and because you purchase additional positions in your matrix, the money builds even faster because you're earn from multiple positions.

Remember your positions in the 1st and 2nd levels also go down to the 11th level but these people will also have the 12th and 13th in this matrix. This is what is paid for each level. Also remember the 1st and 2nd levels have been paid and will be seen in your back office.

You can probably see from the above explanation how this method is enormous help to new members of the Fortune 5 Minutes wealth system.

### **It gets better!**

Now there is one more thing. The F5M Millionaire Club is a club where the **higher** members help the **lower** members to progress.

When you have earned **\$300, \$400, \$500, \$600, \$700, \$800, \$900, \$1000, \$1100, \$1200 and \$1300** you are required to buy a new GB entry under one of your down line (this is done automatically in the software).

Each new GB entry not only helps members below you but also gives YOU **7 MORE** revenue earning positions, EACH position earning over **\$1300.00**

AND you also get 30 days advertising in the co-op as well! 😊

### **What a system!**

**There is nothing like it - and through this mechanism – it ensures that the system continues to grow, strong or weak members alike.**

This is a unique part of the Gold Booster that is unlike any other matrix of this type. Sponsors (and you when you become a sponsor) can place new referrals anywhere in their down line.

You can see that even though your sponsor may place one of their referrals **under you**, they as a sponsor still receive income from doing this because of the matrix build.

Even more unique is that any spill over from the sponsor can be set to be placed anywhere in their down line...

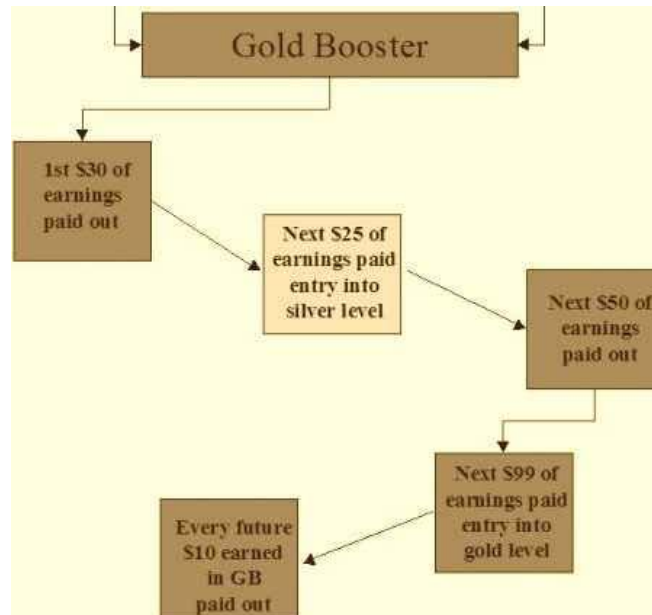
### **What about regular payouts?**

Unlike most wealth systems of this type F5M does not just use all the money earned to shove members up to the higher and higher levels.

If this was the case you would have to wait a considerable time before you saw any returns!

In the Gold Booster matrix every time you reach **\$10** or over you will get this paid out to you via the payment processor you have selected in your profile.

This continues until you have been paid a total of = **\$30.00**



The next **\$25** earned will then pay for an entry into the “Silver” level. This is only done if the system has sensed that you are NOT already at the Silver level

When or if you are already at the Silver level you will continue to receive payments of **\$10** and over until you have been paid out another **\$50**.

Now, at this point, a check will be made to see if you have already reached the “Gold” level. You are at the Silver level and this could also have triggered events that allowed you reach the Gold level.

If you have NOT reached Gold Level - the next **\$99** earned will purchase an entry at the Gold level with all that it entails.

If you are for any reason at the Gold level - maybe you upgraded or one has just been purchased out of your Gold Booster earnings - you will continue to be paid out of GB whenever **\$10** is reached in your account. Gold Booster will continue earning even though you may have reached the GOLD level.

This is an incredible way to achieve membership to higher earnings for minimal cost and at the same time enabling those who wish to fast track to higher levels.

So in a nutshell that is the Gold Booster.

You will get a more comprehensive description of it when you join the [F5M Millionaire Club](#).

**Silver Membership Level** costing \$50. Good starter level.

Joining straight away as a Silver member enables you to receive a paid entry into the Gold Booster which proceeds as described above - as well as a paid entry into the **Fortune5Minutes** matrix for **MORE earning**.  
(You also have access to software products with a value of over \$300.00)

**Fortune 5 Minutes** – this is the **F5M** in the main program name!

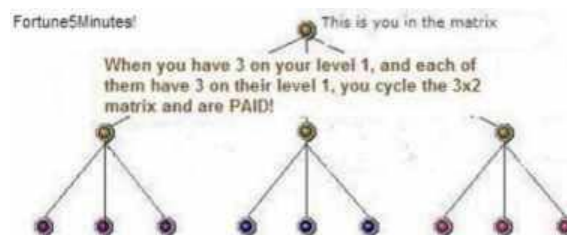
There is greater detail on the F5M program page [here](#). You can no longer join directly as it has been absorbed into the business training and infrastructure of the F5M-Millionaires Club Silver Position.

***I will go over these matrices quickly here as I think you are probably sick of them and have got the idea now from the gold booster analysis.***

I have a [video here](#) if you prefer to watch the owner give the presentation on how it all works....

When new people join F5M Millionaires Club in the Silver or Gold Level position - they are sponsored with a paid entry into the first Fortune5Minutes matrix.

This is a 3 x 2 matrix where there are three members below you, and each of those members has three below them. When you fill your matrix with 12 new members, you “cycle” and get PAID.



When you cycle, you get the following:

- **PAID \$100 to you!**
- **PAID \$25.00** re-entry into Fortune5Minutes
- **PAID \$20.00** entry in a 3x3 matrix, which when cycled, pays \$300 entry in GLAD Club!
- **PAID \$20.00** entry into the \$20 Miracle matrix

Re-entry allows you to make money from each matrix again and again. And, as the people you sponsor cycle, they will keep following you,

**GLAD** - Global Liquid Asset Development Club.

- Fast Start Bonuses for each personal referral of **\$100.00!**
- When 3x2 forced matrix fills, you receive **\$500.00!**
- Plus a paid re-entry, so you may earn another **\$500.00!**
- Plus 100% Matching Bonuses for your referrals cycles! **\$500.00!**
- Plus residual annual renewal bonuses for referrals of **\$100!**
- Plus much more opportunity to earn...

## **The \$20 Miracle**

This is another 3 x 2 matrix where there are three members below you, and each of those members has three below them.

When your matrix is complete, you receive:

- **PAID \$99.00 entry in W.T.I.A**
- **PAID \$20.00 re-entry back into the \$20 Miracle!**

EACH subsequent cycle of \$20M for LIFE

- **PAID \$100.00**
- **PAID \$20M Re-entry!**

## **WTIA – Wealth Team International Association**

**WTIA** is an **Association** of Home Based Entrepreneurs - this is the end- goal master matrix. It allows you to earn money both by new members entering and also a residual income on your personally sponsored members. The product is a published Members Only email newsletter and provides an online educational income service, trademarked **The Wealth System™**.

**The Wealth System™** involves mentoring a unique approach to networking and is facilitated by **LIVE** online conferences!

Daily earnings in the WTIA have been paid out for 20 years. It is one of the most reliable and stable income generating systems ever created. The membership and annual subscription fee of \$99 for their newsletter is paid in the first occasion by

- a) the result of the previous matrices... or
- b) as part of the GOLD Level membership.

You receive \$50 each year from all those you have sponsored who are in your primary group. This is a steady, lasting residual income.

A brief example is given where you introduce three people and eventually you accumulate 100 people in your WTIA.

That works out to roughly \$5000.00 income with the system. 500 people gives \$25,000.00 a year – you can see the trend

The commission structure is involved,



**WealthTeam International Association**  
An ASSOCIATION of Home Based Entrepreneurs  
The WealthSystem<sup>SM</sup>  
**Potential Earnings Chart**

Training Group \$10 (First Two)	Training Bonuses \$10.00	Primary Line \$50.00	Primary Bonuses \$10.00	Leadership Bonuses \$10.00	Sub-Totals
Level 1		1			\$70.00
Level 2	2	2	1		\$130.00
Level 3	4	4	4	1	\$290.00
Level 4	8	8	12	6	\$660.00
Level 5	16	16	32	24	\$1,520.00
Level 6	32	32	80	40	\$3,520.00
Level 7	64	64	192	240	\$8,160.00
Level 8	128	128	448	672	\$18,880.00
Level 9	256	256	1024	1792	\$43,520.00
Level 10	512	512	2304	4608	\$99,840.00
Level 11	1024	1024	5120	11,520	\$227,840.00
Level 12	2048	2048	11,264	28,160	\$517,120.00
Level 13	4096	4096	24,576	67,584	\$1,167,360.00
Continues...	to...	INFINITY!!!	WIDTH!!!... &	DEPTH!!!	Sub-total: \$2,088,910.00

The chart above is for purposes of illustration only, and is based on ONLY 3 sales each!

"Success is achieved by those who try, and KEEP trying, with a positive mental attitude!" W. Clement Stone

...and rather than fill pages up with matrix parameters you can visit and watch the video on [my site here](#) where the owner explains everything.

**Again, don't join from that site; let the [F5M-MC](#) systems get you there.**

Next – the **GOLD Level Membership** costing \$199. Ultimate starting level.

The [Gold Level](#) is the highest level in F5M Millionaires club and this is what you get in the package.

- ✓ Personalized website, capture pages and auto responder follow-up sequence or 15 days to prospects.
- ✓ Members training back office and live training webinars
- ✓ **Paid** entry into the Gold Booster and 25,000 ad views of your capture pages around the internet over 30 days
- ✓ **Paid** entry into Fortune5Minutes matrix
- ✓ \$300 worth of software products
- ✓ **Paid** entry into Wealth Team International Association
- ✓ **Paid** 30 Day Auto Advertising Program (30 DAAP) that advertises your business for 30 to 45 days, at least 10 new prospects, and guarantees 3 paid signups into your F5M Millionaires Club business!

The 30 DAAP ensures that from day one of membership - you are actively creating your down line using a professional advertising system to automatically get paid members under you.

**That is really important.**

No matter how many wonderful matrices we have discussed – you need prospects and from these – new members – to make a start on filling up the positions.

Personally, I'm a busy person and I don't want to spend hours working through a system when I can jump to the end point.

I know the value of having a duplicated site hosted for me plus all the splash/capture pages and auto responder system doing the information follow up.

I know the value of an advertising pack that actually gives me membership sign ups - having spent hundreds of dollars in previous businesses for prospect leads and getting **zilch, nada, NO** members join.

However, I appreciate that many people really want to get involved on the internet wealth journey but are strapped for excess cash – [Silver Level](#) is a good place to start – it may just take a little longer to get to the end depending on your skills.

And that brings us to training.....

## How Do I Promote This Opportunity?

Let's take a look at what is really the bread-and-butter activity of working this (**any**) business on the internet. Generating 'traffic' to your opportunity:



**ADVERTISING!**

**Groan!**

I know, but it's not JUST for this business.

**It's required for EVERY business on line or off line!**

That is why the internet, newspapers, magazines and TV are full of adverts and flyers – getting the business message or product in front of the potential client or customer eyeballs.

It has to be done **consistently - repeatedly** - and in as many relevant places as possible that your customer might come across your advert.

Not all potential customers are ready to take action at that moment they see that first advert for the product– they may even fail to see the advert because **that** week they didn't watch the TV, buy a newspaper, were on holiday etc.

A block of advertising over a time period in a particular media type will reinforce the message to those that repeatedly see it – and stand a chance of placing the message

in front of a potential customer the ONE time they come across it and are looking for that product!

*Advertising takes effort and sometimes money.  
That's the way any successful business operates.*

The good news is you are going to be doing this on the internet for only an hour or two every day and your advertising efforts will most likely consist of **\*FREE** forum advertising, classified ads, traffic exchanges, safe lists and other no cost or low cost advertising methods.

\*These methods are all explained inside the training area and I will quickly go over this on another page later in this report.

Daily effort is one of the most important keys to success. After training, you must make a plan on what to achieve each day for the time you have.

## What Does The Advertising Look Like?



Amongst advertising suggestions given to members is to promote the 'urls' of their personalized, lead capture pages provided and hosted by the company. At the moment of writing this report they look like or similar to these two (clickable to see in web page).

I have developed my own capture pages ([one here](#)) just in case those that develop 'ad blindness' see something fresh. I can do this because I have spent time to develop my skills as I hope you will.

These capture pages 'capture' the name and address of people interested in the message presented and requesting more information.

A sequence of staggered information messages including your link will be sent to these people over 15 days and if it looks right for them – they will become members and part of your team.

All this is done automatically for you on the business servers as part of your membership – even at the \$5 dollar start position, because that is how all people progress through the stages.

Also F5M-MC gives you simple lines of advertising (similar to these two below) to promote on selected advertising sites:

*“Can \$5, \$50 or \$200 Return \$1,000,000? Over 19 years now helping people retire early”.*  
>>> Your F5M-MC club capture page link <<<

*“Thousands Are Earning An Income From Home Who Never Thought They Could With Many Proven Steps And Methods That Are Provided For Free!”* >>> Your F5M-MC club capture page link <<<

And many other samples along these lines....

Of course, doing it FREE takes a steady amount of work, but that is how we all start and generally carry on with the system - many have reached outstanding levels of regular income by working the system for free.

For those with a little more cash in their pockets – there is purchased advertising available to save personal time and accelerate the growth.

F5M Millionaires Club offers two different paid advertising packages for members to use to accelerate the process.

### **Gold Booster.**

The Gold Booster is a co-op ad system that delivers up to 25,000 ad views around the internet of your three capture pages within a period of 30 days. It can be purchased any time at \$25 and as many times as you wish. A Gold Booster is given as part of the Silver and Gold entry levels

### **30 Day Auto Advertising Program**

The F5M Millionaires Club does a lot of high quality advertising and testing in many advertising arenas - often purchasing expensive, professional advertising because, frankly, it produces the best results.

The “30 Day Auto Advertising Program” is a special package of ads that F5M Millionaires Club organises to be effective at getting paid signups and inquiries for the business opportunity. This ad package will run typically 30 day, but in some instances for up to 45 days. It can be purchased any time and as many times as you wish.

You are guaranteed at least 3 paid sign-ups and at least 10 interested prospects for your business. The paid sign-ups can be at the Bronze, Silver, or Gold levels.

Part of your money will be refunded if you do not get at least 3 sign-ups in the period of advertising purchased.

This package is given as part of the fast track Gold entry level.

Plus there are many external cash back advertising sources available where you get advertising and a payback matrix system – I'll put some of them in the resources pages.

## **Back Office F5M Millionaires Club Training**

If there is one thing I spend a lot of my time doing – it's trying to better my skills in marketing and marketing trends. After 12 years online I find things continually change and what worked 18 months ago might be dead in the water today!

### **You never stop learning!**

If you are new to the internet than you need to have someone give you a blueprint on which to base your daily actions to attract people in to have a look at the [benefits](#) of what you are offering.

That's '**have a look at**' – not beat them over the head with hard sales!

F5M-MC offers you that plan – it's up to you to apply it constantly and conscientiously. Sometimes you can be tempted to quit because nothing is happening - just when you are on the verge of a breakthrough!

My advice is – don't quit. Been there – lost out –regretted it!

You may find the idea of having to train to be an internet marketer a little bit daunting – really, don't worry about it.

There a very few of us in offline jobs who didn't require a length of time being trained up and shown the ropes – myself and probably most of you reading this. Then you got on and did the job

Amongst my previous jobs I've been a military avionics engineer and an energy systems software test engineer – believe me when I say the basic training for those stretched into years of learning and exams...

This job online with [F5M-MC](#) takes only a little training and skills picked up to get going. And if you get stuck on something then there are some really friendly and helpful people to get you going on the straight road to success. Determined mindset is important.

They will help with information and mentor you because they understand that it is a strange world after the normal 9 to 5 job – but they will not do your work for you! Home Business = You Are the Boss.

**Remember: desire + study + action = SUCCESS**

## Complete Guide to a Million Dollar Internet Business

Here is a look at some of the menu headings in the back office 'Complete Guide'

[Letter From President!](#)

[\\$10 FREE CASH BONUS](#)

[BRONZE Level Package](#)

[SILVER Level Package](#)

[GOLD Level Package](#)



[GETTING STARTED](#)

[\\*F5M-MC Gold Booster](#)

[\\*30 Day Auto Adv. Program](#)

[TPOOI4L + GB TeamBuild](#)

[Forum Advertising \(P1\)](#)

[AdLandPro Forum \(P2\)](#)

[Cash Back Ad Sources](#)

[Social/Community Sites](#)

[Classified Advertising](#)

[Traffic Exchanges](#)

[Promote Meetings](#)

[F5M-MC Banner Ads](#)

[1,000,000 Banner Ads](#)

[10,000 Advertising Pak](#)

[F5M-MC Promo eBook](#)

[Special SES Ad Packs](#)

[Tracking Your Advertising](#)

[Unreconciled Members](#)

[Prospects](#)

[Prospect Letters](#)

[Welcome Letter](#)

[F5M-MC A/R Letters](#)

[PIF - Pay It Forward](#)

[Mentoring/Coaching Team](#)

[G.L.A.D. => \\$500/\\$1000](#)

[\\$50K To \\$100K/Yr Home Biz](#)

[Pro Marketer Biz Tools](#)

[Guaranteed Savings Program](#)

It's pretty self explanatory once you are in there....

[GETTING STARTED](#)

Each link leads on to training or activities to promote your links and lead capture pages and you will also find great tips and ideas for using forums, classified ads, community sites, banner ads, traffic exchanges, and other fruitful areas.

Also you will find training on what to do when you do get a prospect.

For those who like verbal communication and video interaction there is also live training every week. You can also listen in as a guest.

If you join F5M-Millionaires-Club, it is your business and you should make time to attend these meetings to get to know everything about the club. This is also where they answer all questions (instead of emails), concerns and listen to your opinions.

To attend all you have to do is follow the easy to get in instructions.

There is no need to download any software and it's absolutely free.

These training sessions are on the Internet. They provide audio, video, and an area where you can interactively write your questions to get answers.

The schedules may change so it's best to visit the clickable link below and see the webinar timetable.

### [\*\*F5M-MC Special Weekly Meetings and Their Schedules!\*\*](#)

**For New Members Who Just Joined F5M-MC  
and Those Who Do Not Know How or Where To Start With F5M-MC**

# CONGRATULATIONS!

**If you have read this far – then you are someone who can make a success of this, of themselves and start generating wealth over the next few years without being constantly sidetracked, blaming someone else, or giving up.**

The internet is awash with those people. (I was that person for a while)

I'm a full time, work at home marketer now– that is I get up after all my neighbours have gone to work and then carry out my internet tasks for the day straight after breakfast and probably up to lunch time

If children aren't coming round and I haven't got extra internet business advertising I want to pursue – it's probably out in the garden for me to chill out or go into my mini-gym and pretend to do some exercise! Or the wife drags me out shopping

I wish I had carried on with F5M-MC and WTIA when I was with them in 1999 – didn't understand it, LEFT, and was off after the next shiny internet thing which in the end lost me thousands of dollars. And on to the next one – which closed and lost me thousands of dollars!

I don't give up - and now I'm happy with this slow-but-sure, growing business that has survived 20 years and is growing stronger as more and more people join to swell the revolving matrices and create their wealth.

It will also be a business that I can leave for my children.

Please go back over this report to make sure it is something you could do and then go to the [F5M-MC-website](#).

Pick a join level you are comfortable with or can afford – and just follow the training and do it consistently.

[Join GOLD](#)   [Join SILVER](#)   [Join BRONZE](#)   [Visit MAIN SITE](#)

It really is an easy concept that just requires a bit of 'elbow grease' consistently.



Hope to see you in my team. Best wishes from [Malcolm Keith](#)

P.S. I always reward my new silver and gold members with a \$25 Gold Booster after their first 30 days to help and say thank you. So – lecture over.

There are no secrets – just skills. If you don't think you can or want to put this **focussed** effort in for 2, 3 or 4 years on the internet to be successful – then stick with the 40 year plan and hope there is something left over for a comfortable old age.

## **Training**

**[Learn With Sally](#)** *“Give me just 12 weeks of your time and I guarantee I will **completely transform your internet marketing skills...FOREVER.**”*

Sally is one of internet millionaire [Alex Jeffrey's](#) students.

**[Chris Farrell](#)** *(lots free). “Discover How To Create A Profitable Web Business -- Starting Today!”* Chris Farrell is one of the most respected and successful internet marketers in the industry today and Chris Farrell Membership has been voted the Number One Internet Marketing Coaching Program in 2009, 2010 and 2011 – probably again in 2012.

## **Tools**

**[IBOToolBox](#)** *(free).*

Brilliant! It combines the internet marketing equivalent to FaceBook, Blogging, Article Marketing and advertising - all in one place. Very busy site I spend time on.

**[CCleaner](#)** Optimization and Cleaning *(free).*

CCleaner is the number-one tool for cleaning your Windows PC. It protects your privacy online and makes your computer faster and more secure by clearing out all the daily debris. It is a small, fast download and easy to use and set up. I run this every day.

**[Kompozer](#)** HTML Editor For Designing WebPages/Websites *(free).*

I use this to create splash pages and similar stand alone pages. Simple to use or practise html.

**[AffordableMLMTraining](#)** Learn how to market with YouTube, Facebook and Twitter

## **Cash Back Advertising**

**[JustBeenPaid](#)** *(free).* You Can Start with Just \$10 and Turn It into a Fortune! With our Pay-It-Forward System You Get "\$10 Free Money" to Get You Started at No Cost! JustBeenPaid! (JBP) and its related programs operate in accordance with [United States Patent 6,578,010](#) (now public domain). Advertising is soon to part of this.

**[CashClubInternational](#)** *(free).* Although you earn Cash as a FREE Member, the Real Money is in the "Clubs"! You are given Advertising Credits to be used across the network of sites and use the autoresponder system which automatically follows up on your leads. Plus the benefits of an internal downline builder, this can build your downline in several programs!

**[4TheMoney](#)** *(free)* but you'll want to upgrade ASAP, trust me. They offer a very Effective LOW COST Advertising platform, which will help you promote any program you are a member of.

**[RevenueMagic](#)** Revenue Magic, in conjunction with SuccessQUIK is providing you with an opportunity to generate NINE Streams of Income that combine the Best Features of THREE Different Compensation Plan Models.